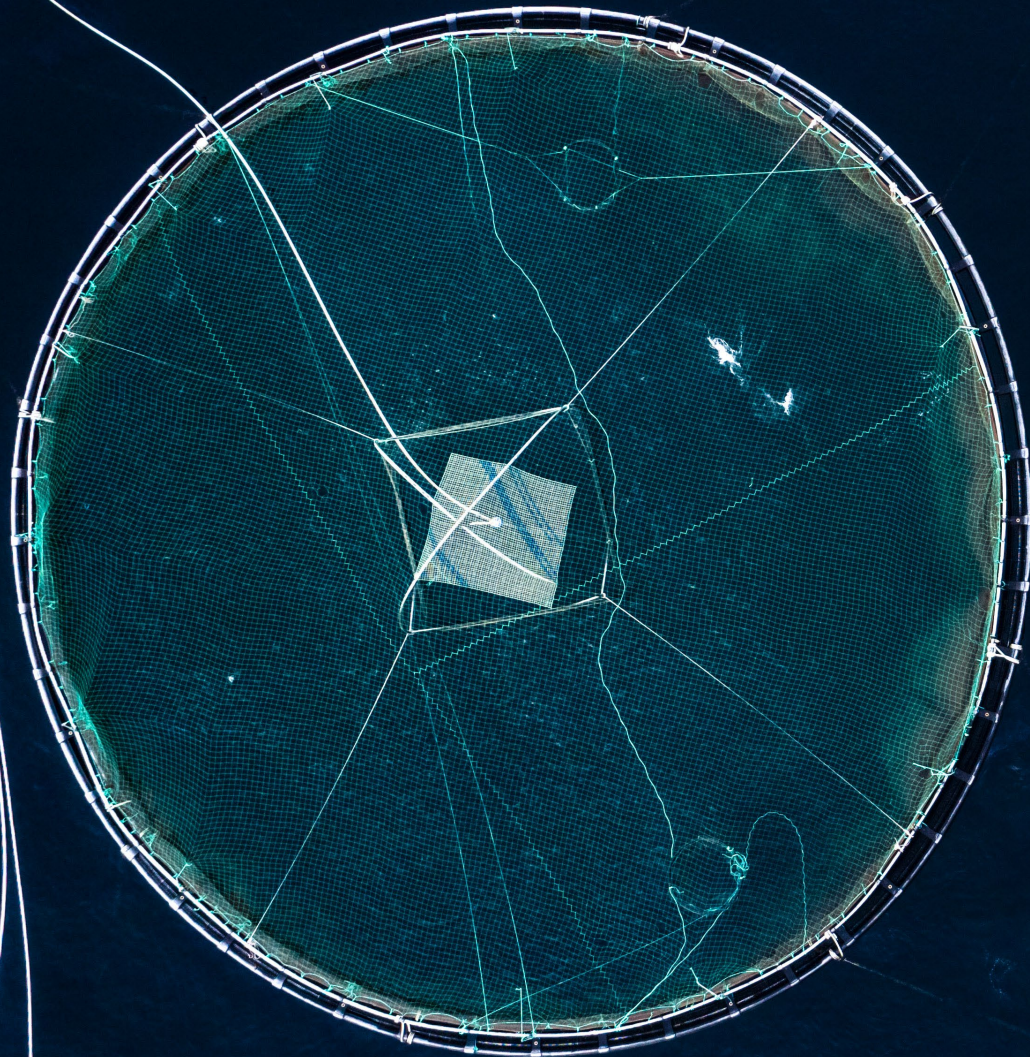


Frøy ASA

Maintech konferansen 2023



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85*

båter i flåten

61

servicebåter

21

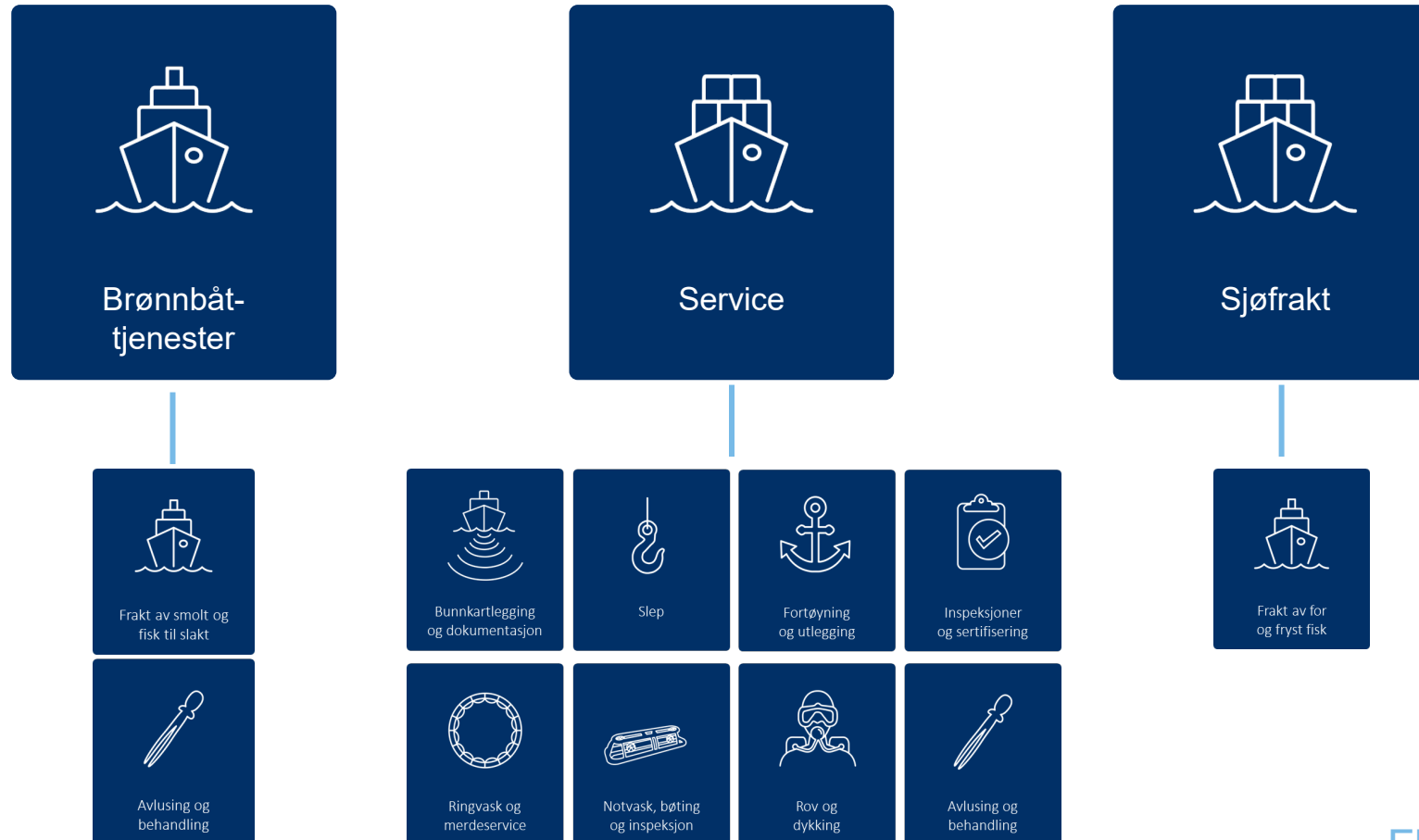
brønnbåter og
behandlingsbåter

3

frakteskip

*Inkludert nybygg

Våre fagområder



+900

Ansatte

10

Kontorer i Norge



12

Nasjoner





FRØY

F OLK
F ISK
F ARTØY

Bærekraftig utvikling i 25 år



**Attraktiv
arbeidsgiver**



Fiskevelferd



**Grønn og
moderne flåte**





Attraktiv arbeidsgiver

- Utvikle Frøyskolen for å sikre kontinuerlig kompetanseutvikling
- 25% økning av kvinnelig lærlinger og kadetter
- Årets maritime lærebedrift i 2022



Fiskevelferd

- Frøy skal ligge i front på å tilby tjenester som sikrer god fiskevelferd gjennom å:
 - Tilby intern veterinærkompetanse
 - Bli mer datadrevet og bruke innsikten til å forbedre og dokumentere leveransene
 - Delta i industriprosjekter med SINTEF og andre forskningsinstitutter



Teknologiutvikling

- Frøy skal være med å utvikle «morgendagens» løsninger for et bærekraftig havbruk;
 - Automatisering og robotisering
 - Datadrevet innsiktsarbeid
 - Grønn flåte

Innovasjon i Frøy – det evige spørsmålet:

Hvordan balansere
mellom
drift & utvikling?



Ulike former for innovasjon

«Hverdagsinnovasjon»

Forbedring av arbeidsprosesser, utstyr og fartøy



Nye tjenester

Eks servicefartøy til tareproduksjon



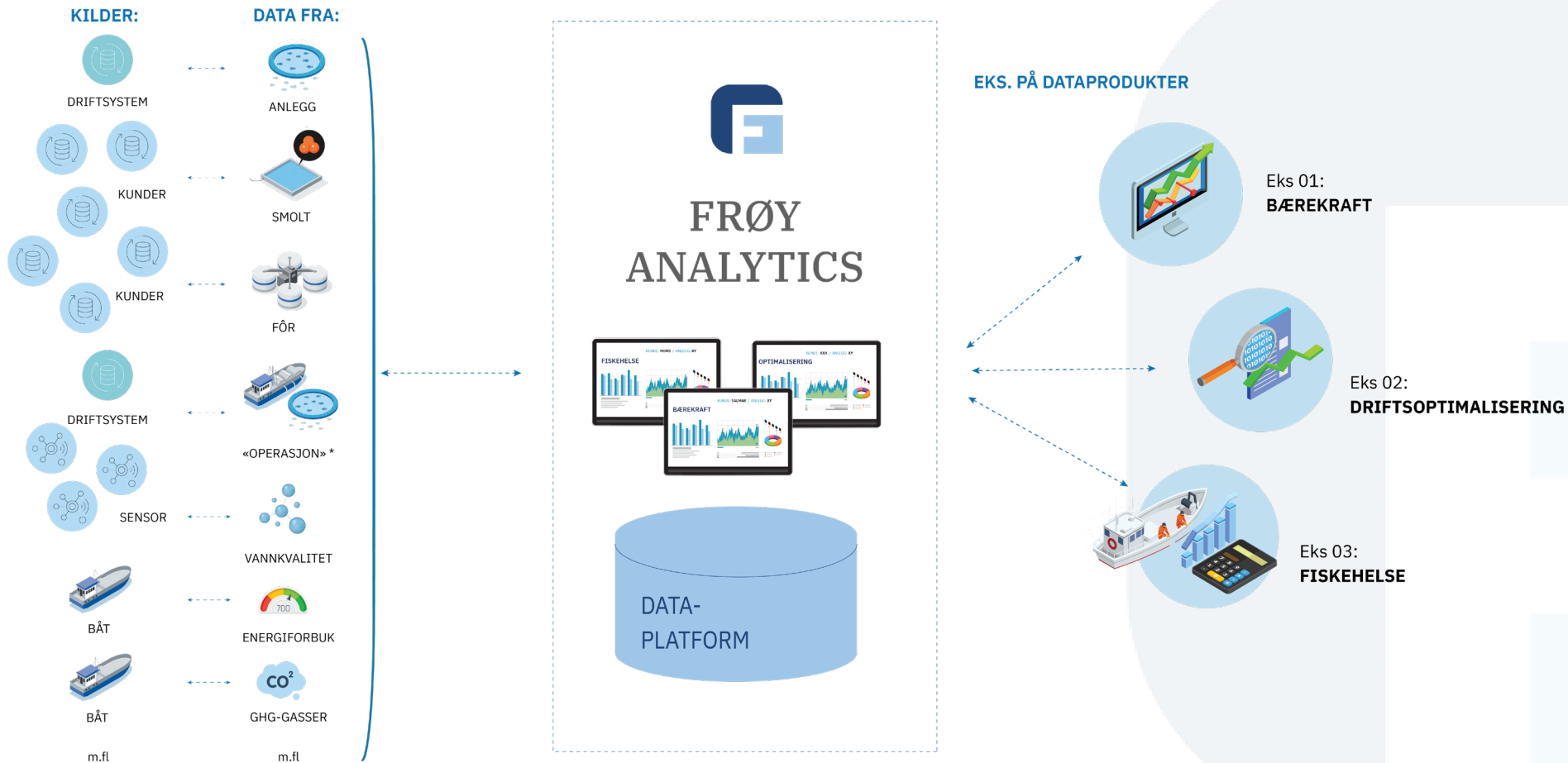
«Disruptive»

Økt bruk av AI og robot-teknologi



Et datadrevet Frøy

Datagrunnlag i sanntid og over tid gir unikt analysegrunnlag



Men.....



Teknologi krever et
«mindshift»

- Ny kompetanse
- Nye måter å jobbe på
- Endringsledelse

Fremover

- **Kompetanse om bærekraftig havbruk og god fiskevelferd** vil bli et stadig viktigere premiss og konkurransefortrinn fremover
- **Gjennom data og innsikt** skal vi forbedre våre egen drift og tjenester, og samtidig dokumentere effekten av våre tjenester
- **Frøy skal bidra** ved å fortsette å tilby en modern flåte med lave CO2 utslipp

